

10 Mistakes to avoid when planning a casino night

- 1) **Compare the gaming tables equipment**– Dream Dealer tables are provided by the same craftsmen who build gaming equipment and other merchandise for high-end casinos and luxury card rooms. All of our chips and marketing pieces are customized for our needs. At no cost, we can provide light kits, custom gaming vouchers, a PA system, and more! Here are side by side comparisons of the Dream Dealers gaming equipment and other local casino vendors:



Dream Dealers Craps Tables

Padded rails with chip holders / Drink rail
 Payout odds printed on the felt
 to help learn the game
 Can accommodate up to 20 players.
 Assembled as an 8' table or 12' table.



Competitor's Craps Tables

Ask what size table they will provide.
 Ask how many dealers will work the craps table.
 Ask about a drink rail to prevent spills onto the game.
 Ask if chips have values printed on them.
 Ask about chip rails for the players' gaming chips.



Dream Dealers Roulette table / wheel

Also pictured: Double Roulette tables
 32" Casino sized roulette wheel.
 All Dream Dealer tables have cup holders.
 Payout odds printed on the felt.
 to help teach the game!



Competitor's Roulette tables / wheels

Ask what size roulette wheel they will provide.
 If ordering multiple roulette tables, ask if they have a
 double roulette table to save money and space.
 Ask if they provide cup holders to secure guests' drinks to
 prevent spillage onto the table.



Dream Dealers 8' Poker Tables

All tables comfortably seat 10 players.
 All tables have custom felts with betting lines.
 All players have 3.5" wide, 2" deep cup holders.
 All tables have sleek form fitted skirts.



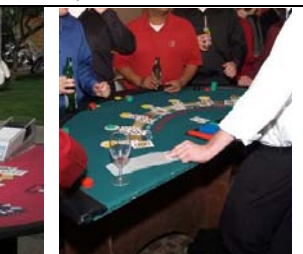
Competitor's poker tables

Ask if their poker table is 7' or 8' and how many players can
 comfortably sit at the table.
 Ask if they can hide the ugly folding table legs.
 Ask if they provide cup holders.



Dream Dealers Blackjack Tables

All tables have the option for custom felts
 Included: chips with denominations, cup holders, six deck
 shoes, automatic shufflers, lock boxes, and light kits upon
 request



Competitor's blackjack tables

Ask about padded rails for player comfort.
 Ask for cup holders to secure guests' drinks.
 Ask about chips with denominations, automatic shufflers,
 custom blackjack felts and light kits.

- 2) **Make sure to have adequate gaming accessories** – At no cost, the Dream Dealers provide cup holders, automatic shufflers, Copaq plastic playing cards, PA system, custom gaming vouchers, and poker chips different than gaming chips for occasions where you want to host a poker tournament with a concurrent casino night. This prevents poker players from trying to double their stacks at the casino tables!
- 3) **Hire a company that markets their staff.** – The most important component of your casino night is the dealer! The dealer is responsible for administering the game, collecting all of the bets, keeping the pace of the game, enforcing rules and keeping it fun! Many of the Dream Dealers have experience in real casinos, live card rooms, and some have dealt in the World Series of Poker! We love the game! Most importantly, our dealers keep the casino night enjoyable! Players at our events don't like to leave the tables because they are having so much fun. Dream Dealers are featured on our "Meet the Dealers" link and guests have the option to request specific dealers. (www.dreamdealers.com/staffing.php)
- 4) **Don't short-staff the craps table** – Craps is always the most exciting game in the casino because it is the only game where everyone can win (or lose!) together! There are 288 different bets and a good table can accommodate up to 20 players. The game is fun and fast paced. If you've ever been at a hot craps table, you've probably heard, "give me the dice before they get cold!" The craps table has two identical sides which are administered by a dealer. A 3rd dealer (the croupier or stick person) is in the middle of the table on the opposite side; he calls out the rolls, pushes the dice, and is responsible for all of the proposition bets. Some companies try to lower their invoices by providing only two dealers. Some provide only one! When you only have a few hours of gaming, you want as many rolls of the dice as possible, so don't slow down the game by short staffing it!
- 5) **Prizes without pizzazz** – When guests wager their chips, they want to feel the excitement of risk! They want to potentially win an exciting prize. The excitement of a casino is about the risks and rewards. The Dream Dealers love to tell their players about the exciting prizes that are available. At the end of the casino party, the dealers exchange the gaming chips for raffle tickets and it is always more exciting for the players if they can win something with some pizzazz! However, if there isn't anything worthwhile to win, the guests may not take their gaming seriously.
- 6) **Cutting costs while compromising revenue** – For charity casino nights, the Dream Dealers are the best company for raising money. Since we have top of the line equipment and really fun dealers, people are more likely to donate more so that they can keep playing. We also have a huge following on social networks and through our Dream Dealers Poker community; it's not uncommon for many Dream Dealers followers to attend client events. Companies who lack a great following and strong social outreach maybe cheaper, but they may also cost you thousands of dollars in potential revenue!
- 7) **Hire a company that will help promote** – The Dream Dealers are the only company around that is a draw! When guests hear, "we hired the Dream Dealers!" they get excited and more people want to attend. If you're hosting a charity event, we will gladly promote the event on our calendars, social media sites, and even help you with celebrities and marketing. We will provide you with a list of many internet event calendars that will announce your event FOR FREE! Partnering with the Dream Dealers extends your social reach to hundreds of potential new guests
- 8) **Get creative: Custom felts, uniforms, custom gaming chips, custom gaming vouchers** – The Dream Dealers want your event to be memorable for all the right reasons. Whether you want a custom felt for one of the gaming tables or all of them, we are the only company in Arizona that offers this option. Our staff has multiple uniforms and can dress for your party's theme. Our dealers have also been hired as hostesses because every guest likes to be greeted by a smiling face.

- 9) **Avoid playing in the dark** – Upon your walk thru with the Dream Dealers, let us know if you will need light kits and the Dream Dealers can provide wired lights which only light up the gaming tables. If you want to light up an entire area, we can rent street lamps. When electricity isn't available, our table lights can be powered via portable battery packs. There is nothing worse than planning a party where no one can play the casino games because they cannot see the cards, dice, or action!
- 10) **Pay attention to guests' alcohol consumption** – Whenever possible, hire the Dream Dealers to bartend at your event. All of our bartenders and servers are certified through the State of Arizona's Liquor Board and we have a \$2 million liquor liability policy. Our staff knows how to safely serve drinks without letting any guests get out of control. Many of our dealers also bartend, so it makes sense to hire an extra dealer or two so they can rotate dealing and providing cocktails.

Standard Dream Dealer Uniform options



Black Polos



Monte Carlo



DD Jacket



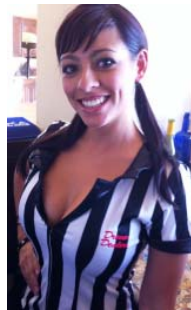
Red Corsets



Holiday



Baseball



Referee



Dessert Shirts



Male Dealer

Don't gamble with any other dealers!

